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No. SFAC/43/Parl.Qus/2024-25
 Small Farmers Agribusiness Consortium
 5th Floor, NCUI Auditorium Building,
 August Kranti Marg, Hauz Khas, New Delhi – 110016

Dated 18.07.2025

To,

Under Secretary (M-II)
 Department of Agriculture & Farmer Welfare,
 Krishi Bhawan
 New Delhi

Sub: Rajya Sabha Provisionally Admitted Question Notice D. No. S874, for 27.07.2025.

Sir,

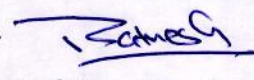
Please refer to your mail dated 18.07.2025 on the above subject. In this regard, point wise reply is furnished as below:

Sl. No.	Question	Reply so far as SFAC is concerned
a)	what initiatives are being implemented to strengthen the agricultural supply chain and ensure remunerative prices for farmers;	e-NAM was launched on 14 th April 2016, Since then 1522 of mandis are on boarded on the e-NAM portal. e-NAM platform provides access to broader markets, real-time pricing information, and e-payment systems, allowing farmers to receive timely payments. By offering quality grading, competitive bidding and market intelligence, e-NAM empowers farmers to make informed decisions and maximize their profits. To support the farming community technological solutions are being provided by doing further enhancement of e-NAM application with inclusion of allied services such as transportation, quality assessment, warehousing and agri advisory.
b)	how the National Agriculture Market (e-NAM) and Farmer Producer Organizations (FPOs) contribute to market access;	e-NAM enables farmers to directly sell their produce to buyers, by passing intermediaries and even without visiting the APMC, through the farm itself. This ensures better pricing and increased transparency. The platform provides access to broader markets, real-time pricing information, and e-payment systems, allowing farmers to receive timely payments. By offering quality grading, competitive bidding, and market intelligence, e-NAM empowers farmers to make informed decisions and maximize their profits. FPOs (Farmer Producer Organizations) aggregate the

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		agricultural produce of their member farmers and facilitate its sale through both offline and online channels. As of now, 4,518 FPOs have been onboarded on the e-NAM platform to enable bulk sale of crop produce. In addition, 5,315 FPOs have been integrated with the ONDC platform, where they market semi-processed and processed products of their members. Similarly, 216 FPOs have been onboarded on the Government e-Marketplace (GeM) portal to facilitate the sale of their products. Through these digital integrations, FPOs have significantly enhanced market access for their member farmers, promoting better price realization and wider outreach.
c)	what measures are in place to mitigate market volatility for farmers;	Ministry May Reply.
d)	how the Agriculture Infrastructure Fund (AIF) supports investment in agricultural infrastructure; and	Ministry May Reply.
e)	what role does the Pradhan Mantri Annadata Aay Sanrakshan Abhiyan (PM-AASHA) play in providing price support to farmers?	Ministry May Reply.

Yours faithfully

 18/07

(Ratnesh Kr. Choudhary)
Sr. Manager (Finance)